

CoastalView

august 2007

COASTAL TAKES DUBAI TO ROYAL PINES!



Coastal Productions sponsored the **IHG Corporate Golf Day** at Crowne Plaza Royal Pines Resort in May. Invited guests were treated to a day of golf followed by a sumptuous dinner, themed by Coastal Productions. The Coastal Productions Dubai Sales Office, set up on one of the golf tees was a huge hit, where guests met with Azir, the camel sales man who worked his charm managing to part with many of his one humped albino camels! A special thanks to IZIT? Entertainment for their contribution to a very memorable day.



OUR PARTNERS IN PROFILE



What's Happening @ Impact Organisation

Impact Organisation (formally Network Event Management) was established in 2000 by Mike Tuzee and Yvonne Lazarow after a need was identified in the market

for a **specialist organisation, to manage conference and incentive programs combined with a highly efficient travel service**. Since the inception, we have grown to be one of Australia's most respected conference and incentive program management companies.

A specialist in conferences, incentive travel and rewards for medium to large business, our clients now include those in the Retail, Pharmaceutical, Franchise and Manufacturing sectors. Considerable investment over the years has ensured that Impact remains in line with technology assisting in the delivery of consistent service standards and outstanding events. Our well developed technology and systems allow our staff to focus on our customer needs.

Recent strengthening of the Australian dollar has meant that budgets can now stretch a little further for clients traveling overseas. Europe and North America are perennial favorites while others are looking at more exotic destinations such as Cuba, Zanzibar, Morocco and Dubai.

Our relationship with suppliers is imperative to the success of our client events. We have used the services of **Coastal Productions** on a number of occasions, most recently the Pharmacy Conference at Peppers Resort Kingscliff. The company **has a professional and proactive attitude to event production and no request ever seems too much**. All elements of the event from welcome receptions, conference sessions and gala dinners went off without a hitch. Credit for this should go to Mark, Ian and the other staff for the excellent level of service they provide. We look forward to partnering with Coastal productions for other events in the future.

MEET OUR NEW TEAM MEMBERS



Aisha Bradshaw, Administration & Assistant Events Coordinator
Aisha is the most recent addition to the Coastal team. Her bright personality and enthusiasm for the event industry have been very welcome. With a strong administration background, Aisha is a valuable team member.



Luke Butterworth, Operations
Luke joined the Coastal team in February 2007. His previous role was a Technical Director for an audiovisual & lighting production company where he worked on events such as the Australian Tennis Open and many other high profile private functions. Luke brings a strong knowledge of audiovisual, lighting and rigging systems as well as many fresh ideas to our team.

MUST READ

HOT SPOT

NEWS

HOT OFF THE PRESS

HOT SPOT

Custom designed events with a contemporary image and look to highlight a company's corporate image have become a popular option for today's conferences.



Clients are also moving away from traditional sit down dinners looking towards more interactive areas to encourage networking between delegates and add a new dimension to your event.

For more information contact laura@coastalproductions.com.au

NEWS

Ian's Travels!

Arabian Travel Market, held in Dubai in early May. This is one of the largest travel shows in the world with over 2000 exhibitors. The design and creativity of the exhibition stands was amazing and the exhibition related events included a Rio Garden Party for 3000 guests at the Grand Hyatt and a night of decadence in the desert!

International Special Events

Society (ISES) Regional Conference was a gathering of 150 event industry specialists held in Melbourne in July at the RACV City Club. It was a great 3 days where industry colleagues joined to share ideas and take time for a party or two? ...and why not with some of the best party designers in Australia attending!

HOT OFF THE PRESS!

Watch out for **Coastal Production's new website**, with a sleek, contemporary feel, user friendly layout and lots of new images to help you visualise your next event!
Live from late October 2007!

